



Texas Association of Secondary School Principals

TASSP PRIVACY POLICY

The Texas Association of Secondary School Principals (TASSP) respects the privacy of its members and other visitors to its websites, including www.tasconline.org, www.tafeonline.org, and (the "Site"). This policy describes the type of information we collect, how the information is used and for what purposes, to whom we disclose the information, and how we safeguard your personal information through this Site, as well as through other channels.

TASSP reserves the right to change this Privacy Policy at any time. If we make changes to this Privacy Policy, we will post those changes at this location and provide you with notice of any material changes so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. Please review this Privacy Policy on a periodic basis.

If you do not agree with the terms set forth in this Privacy Policy, you may opt to not use the TASSP site and provide TASSP with your information.

INFORMATION WE COLLECT

Anonymous Data

We do not collect any personal information from visitors browsing the public areas of our Site. We do collect data such as the Internet Protocol (IP) address and domain name of a visitor's computer. This information is used only as anonymous aggregate data to help us customize our website content and advertising to make our sites more useful. We may share this anonymous data with advertisers, business partners, sponsors and other third parties.

For some emails that we send in HTML format to our members through our list-serves and electronic newsletters, we track whether a recipient subsequently clicks through to links provided in the message and collect specific information such as: email address of a user, the date and time of the user's "click," a message number, name of the list from which the message was sent, tracking URL number and destination page. We use this information solely to enhance our products and their distribution to our members. This information is not sold or distributed in any other manner.

Personal Information; Purposes

You can access some areas of the Site without submitting any information to us. However, if you wish to access additional content available on the Site or participate in some of TASSP's activities, you may be asked to provide certain personal information for the following purposes:

- A. Apply for TASSP membership
- B. Register for TASSP events, conferences, or seminars
- C. Order products and services from TASSP.

- D. Apply for TASSP scholarships
- E. Access our Members-Only resources

You will be entering into a contract with us by participating in any of the activities described in A through C.

TASSP only collects personal information you voluntarily submit to TASSP. TASSP collects the following types of personal information:

- Your name
- Date of birth
- Ethnicity
- Your school or business name
- Mailing address
- Email address
- Phone
- Fax

It is TASSP's general policy to keep your personal information for a period of 7 years following your last contact with us, or your last business transaction with TASSP, including all activities described in A through E above. Notwithstanding the foregoing, TASSP may keep your personal data for a longer period as required by law or as needed in legal proceedings.

WHEN WE DISCLOSE YOUR INFORMATION

TASSP uses email, social media, phone numbers and fax numbers to fulfill member benefits and to promote our own programs, products and services. We may send a limited number of emails promoting the products or services of our top sponsors. You may elect to opt-out of receiving these emails from TASSP by contacting Shannon Murdoch at shannon@tassp.org or 512-443-2100.

CREDIT CARD ACCOUNT INFORMATION

We do not disclose credit card account information provided by our members and customers. When members and customers choose to pay using their credit cards, we submit the information needed to obtain payment to the appropriate clearinghouse for processing. After you type or call it in, your complete credit card number is transferred to this secure machine across a proprietary one-way interface. This computer is not accessible by network or modem, and the number is not stored anywhere else, with the exception of facilitating our normal data backup requirements.

Notwithstanding the foregoing, TASSP may disclose your personal information as required by law or as needed in legal proceedings when TASSP believes in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.

SECURITY

For site security purposes and to ensure that this service remains available to all users, TASSP uses software programs to monitor network traffic to identify unauthorized attempts to upload or change information or otherwise cause damage.

Unauthorized attempts to upload information or change information on this service are strictly prohibited and may be punishable under the Computer Fraud and Abuse Act of 1986 and 18 U.S.C. Sec. 1001 and 1030. Information also may be used for authorized law enforcement investigations. Except for the above purposes, no other attempts are made to identify individual users or their usage habits.

LINKS TO OTHER WEBSITES

Our website contains links to other websites. TASSP has no control over these sites and they are not subject to this Privacy Policy. Please check the privacy policies of these sites to determine how your personal information will be used.

SOCIAL MEDIA

The TASSP website includes social media features, such as the Twitter and Facebook buttons that run on our site. These features may collect your IP address or log which page you are visiting on our site, and/or may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Features are governed by the privacy policy of the company providing it.

HOW WE PROTECT YOUR INFORMATION

TASSP places a premium on making sure that personal identifying information remains private and secure and is not subject to misuse or manipulation. Our Site has industry standard security measures in place, including storage of personal identifying information in a secure environment, to protect against the loss, misuse, and alteration of the information under TASSP's control. Although we have endeavored to create a secure and reliable Site, the confidentiality of any communication or material transmitted via the Internet cannot be guaranteed. Accordingly, you should consider carefully if you want to submit sensitive information via the Internet.

AMENDMENTS AND UPDATES

TASSP will occasionally update this Privacy Policy. Any changes to our Privacy Policy will be posted here so that Users will know what information we gather, how we might use that information, and whether we will disclose it to anyone. We encourage you to periodically review this page for the latest information on our privacy practices and this Privacy Policy.

Updated: September 2020